

# MKCL Learnico

State of the art co-learning platform

MKCL Learnico is a state-of-the-art co-learning platform. It is designed to assist students, teachers and managements of the institutes with a techno-pedagogic innovation to redefine classroom experience.



**MKCL**

Creating a Knowledge Lit World  
[www.mkcl.org](http://www.mkcl.org)



# Why Learnico?



## Classroom Interactivity

Questions asked in between lectures and the responses, the excitement of which student topped, all these activities make the classroom lively and retain student's engagement & involvement.



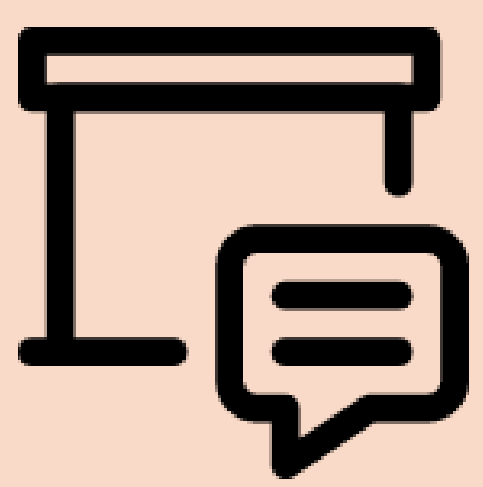
## Student Centric

Teachers get every student's performance and his/her understanding of the topic on the fly, hence can focus on individual student's performance and plan for it.



## Higher Learnability

Learnico makes the concept easy to learn and retain, by igniting discussion over question-answer activity while understanding any concept.



## Retaining Student's Attention

Learnico keeps students engaged in the classroom with different performance-based activities.



## Easy Content Creation

Learnico allows teachers to create highly interactive presentations without the use of Microsoft/Google tools with ease and pace.



# Feasibility & Accessibility

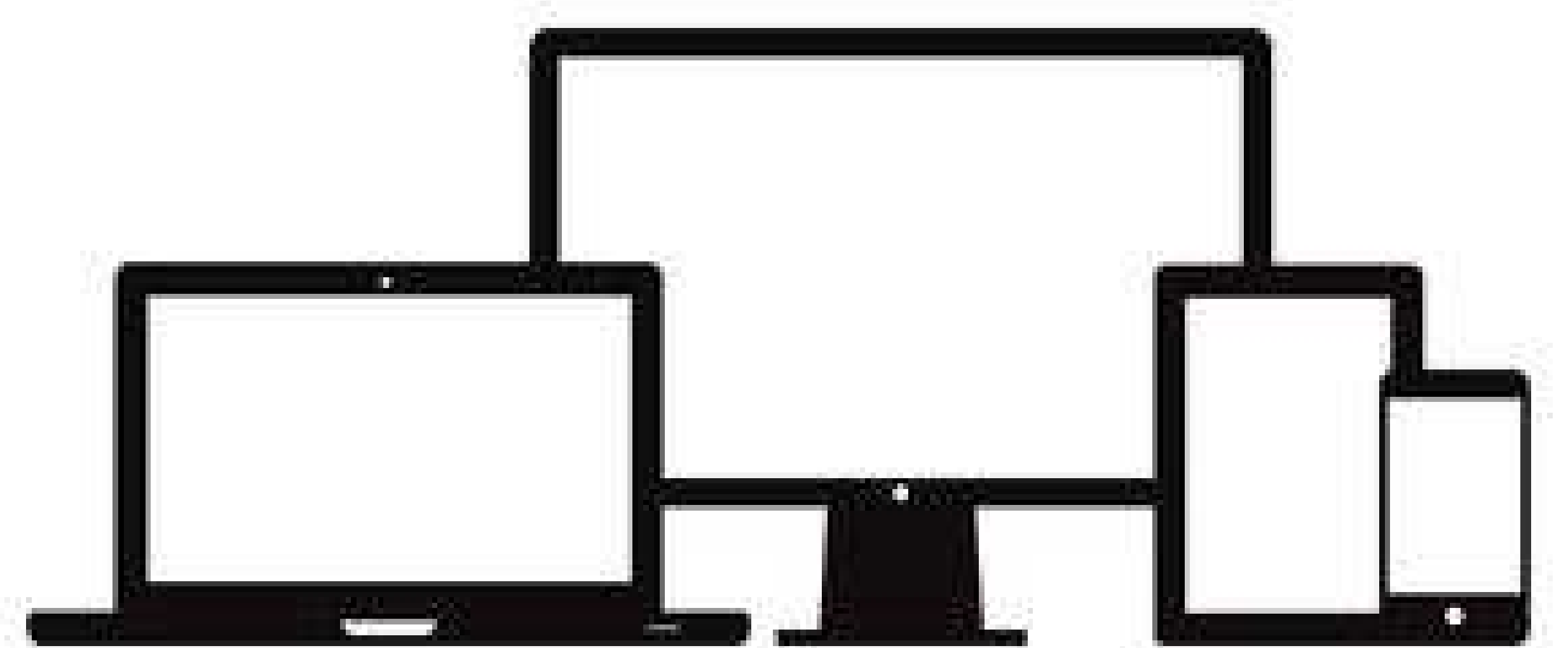
Teachers can conduct classes at ease from home/lecture room using their laptops or mobiles. They can create quality content with assistance and share it with students on the go.



MKCL Learnico bridges the gap between teacher delivery and student learning. It, thus, ensures that every student in the classroom learns identically well, irrespective of a crowded classroom.



Available on all platforms



Across all devices



# Features

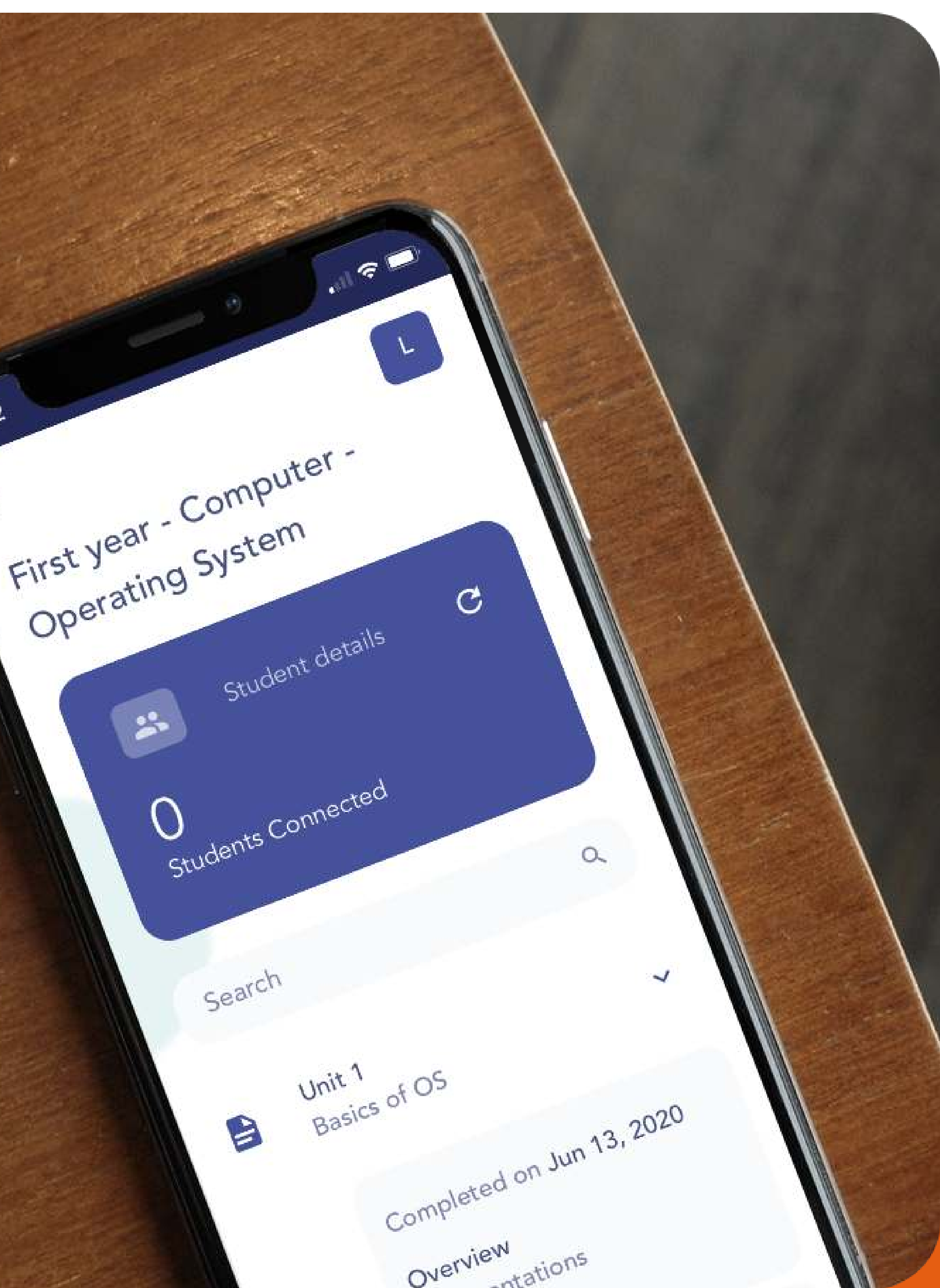
## Classroom Module

It makes the classroom lively, and engaging; participative & collaborative and, therefore, very meaningful and joyful.



## Teacher Mobile Application

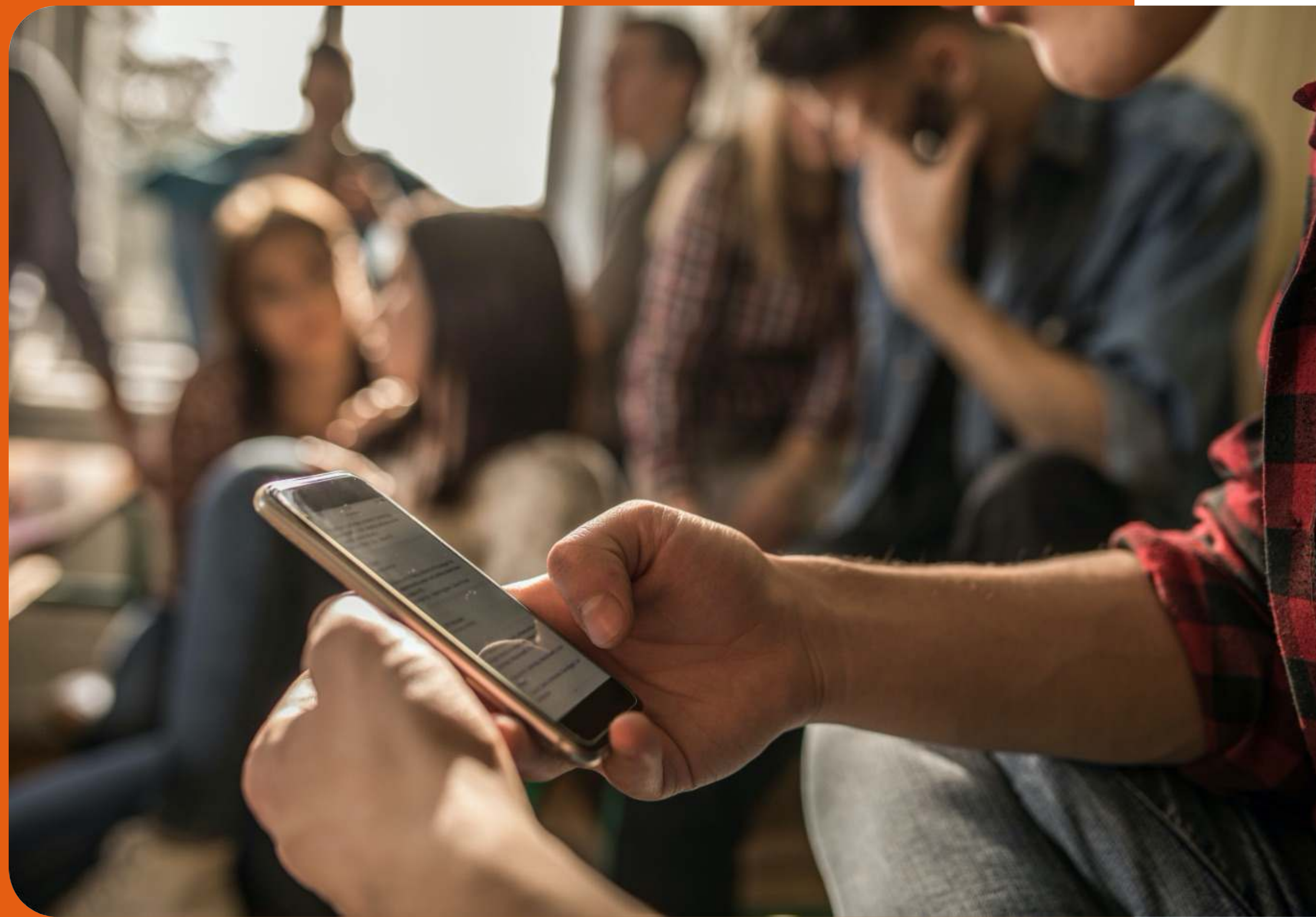
The ecosystem provides an all-powerful teacher app that can be used to login to any classroom remotely, access the required teaching plan and conduct the presentation. The app not only controls the presentations like a wireless remote but also displays real-time statistics of the connected students, their performance, correct answers and the session summary post the presentation.





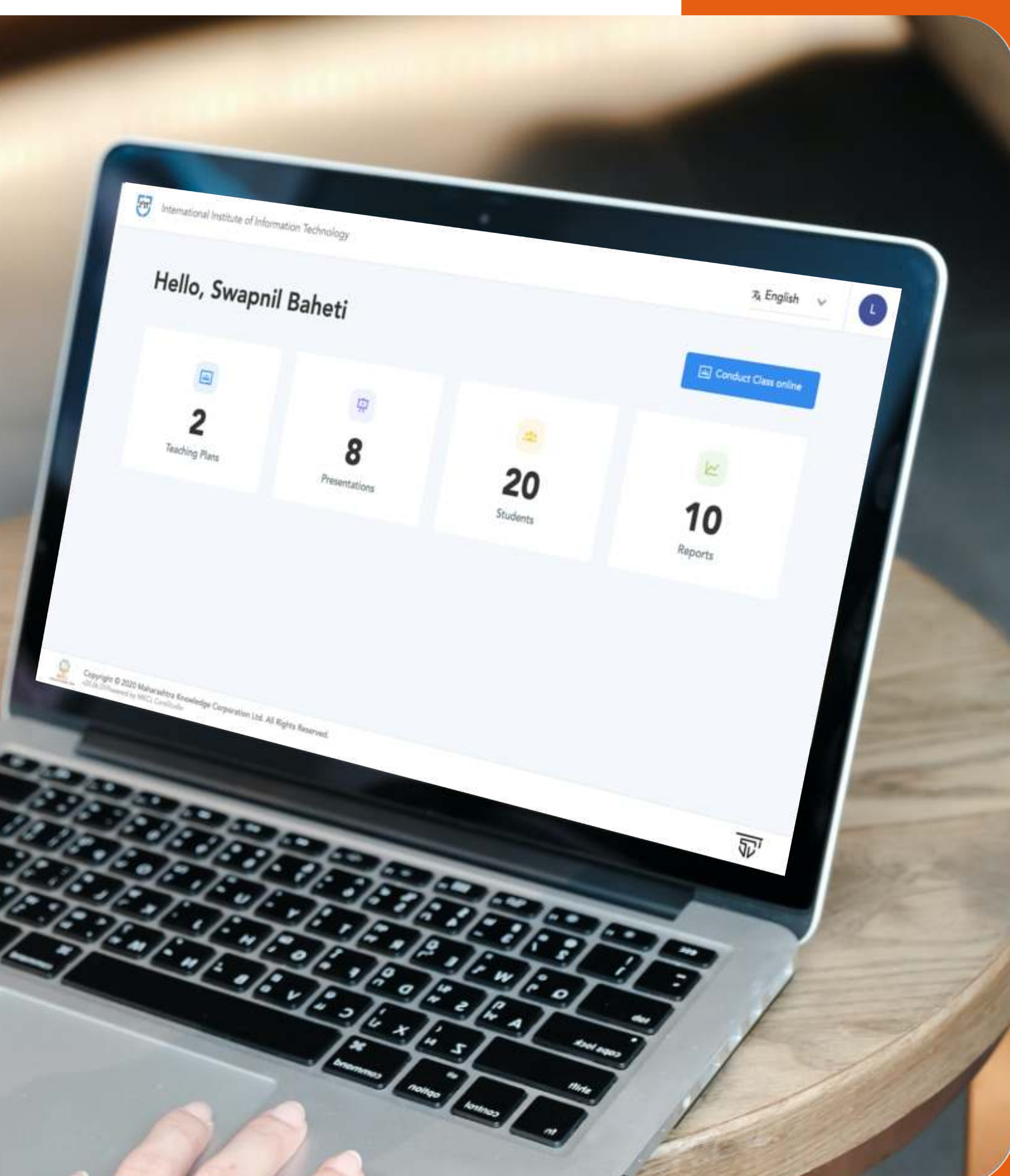
## Student Mobile Application

The student mobile app allows students to log in to their accounts privately and connect to live classrooms, remotely or from inside the classrooms. The app allows students to participate in interactive presentations and demonstrate their understanding and preparedness for any given subject in real time.



## Teacher's Portal

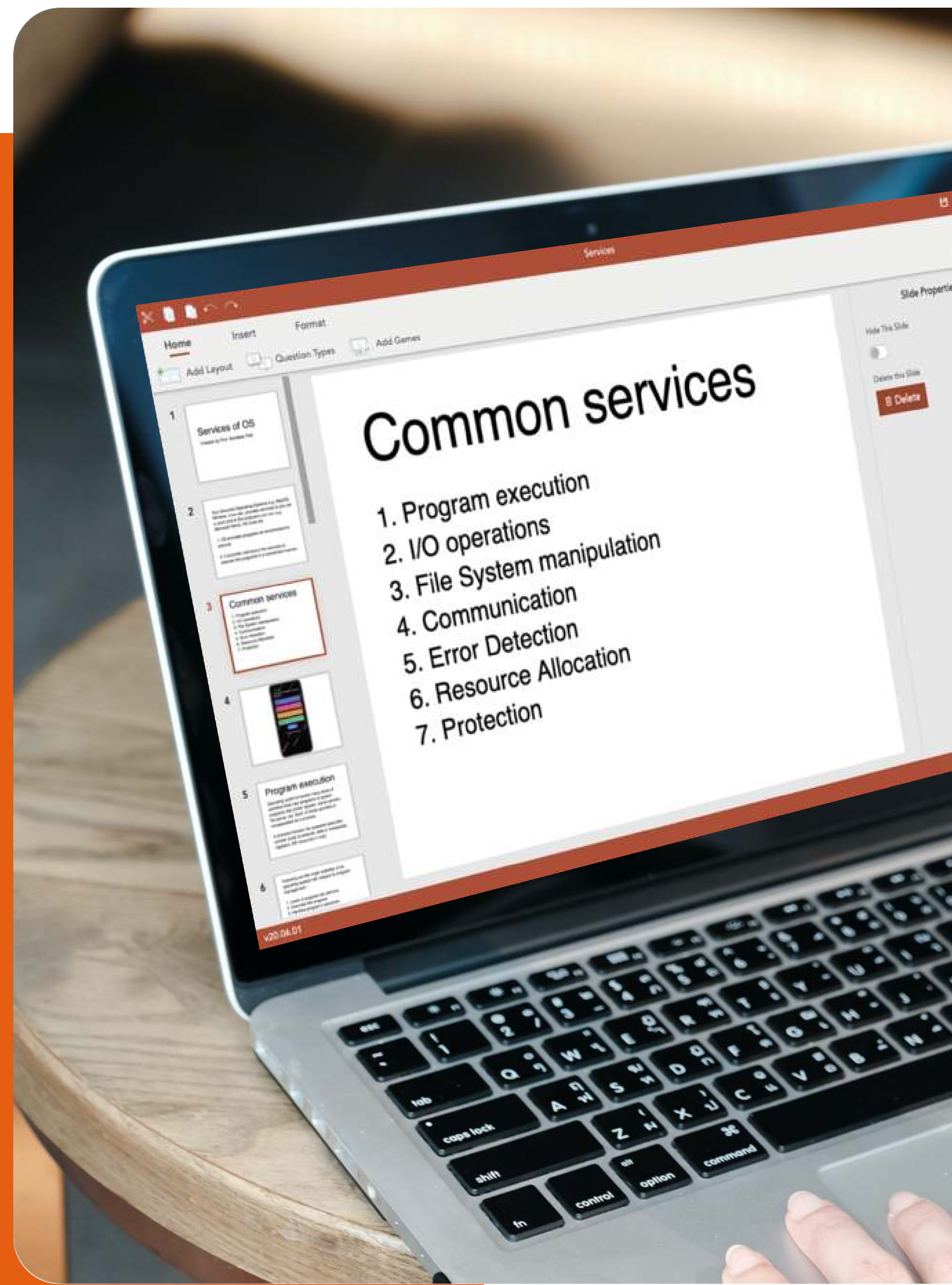
Teacher's portal is an extremely powerful module which allows teachers to manage the teaching plans, classrooms, subjects & students for their classes and also finally create interactive presentations for digital sessions. The portal also allows teachers to access an online Marketplace for their teaching content in addition to accessing smart reports and session summaries.





## Content Creation Studio

It enables the teacher to create highly interactive presentations as primary teaching material for the classrooms. The presentations contain multiple questions of various types, images, text, and games to facilitate a holistic understanding of any given topic within a teaching plan. Teachers can also make use of **MKCL Learning Assistant** to help collect resources from multiple channels in the touch of a button.



## MarketPlace

MKCL Learnico Marketplace is similar to an online store where teachers can go to find and purchase the content of other teachers.

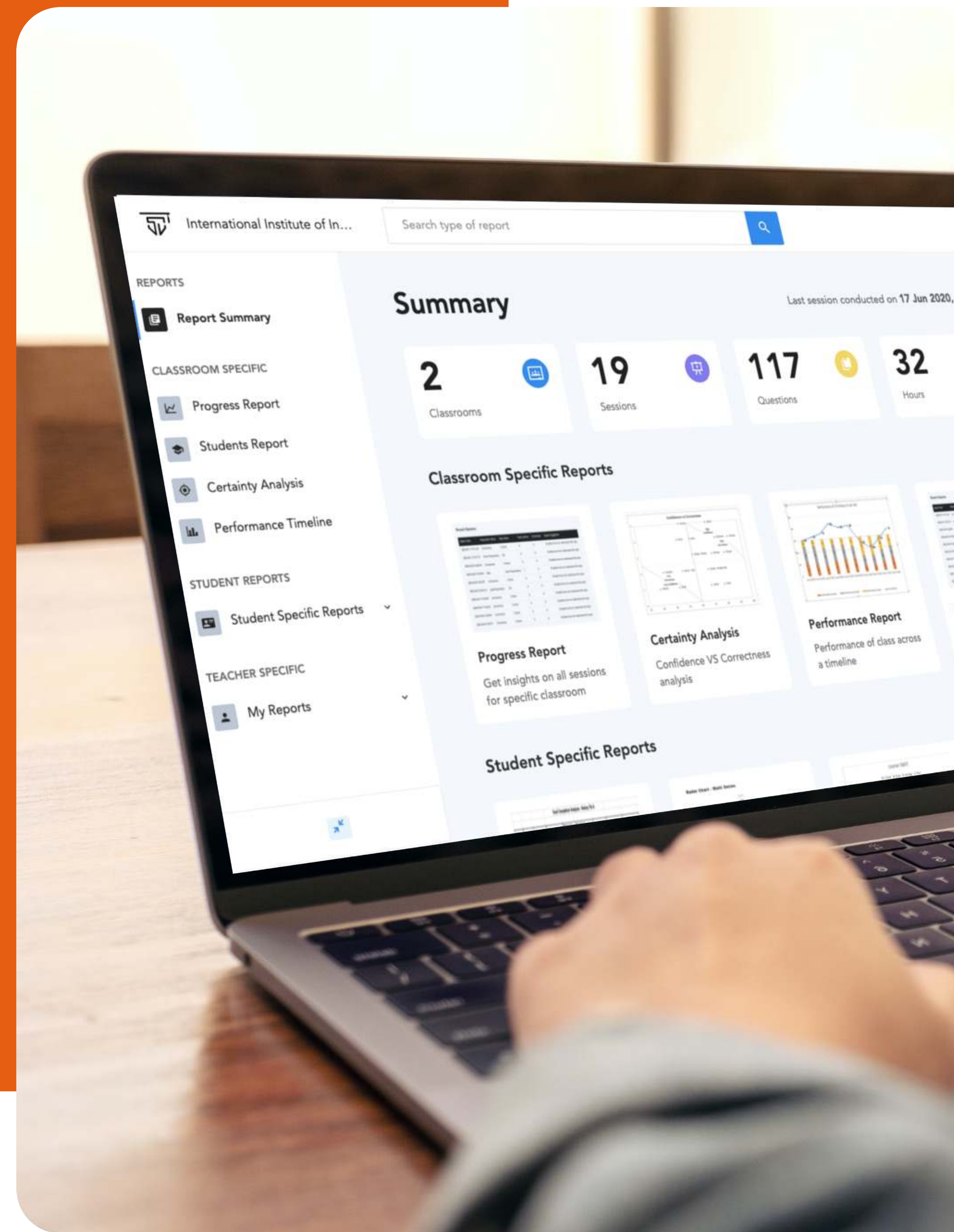
Exciting opportunity for enthusiastic teachers to create and contribute their own created content to teachers across the globe, and at the same time opportunity for busy teachers to use readymade content and carry on with their classrooms, in their own style.





# Reports

The ecosystem also offers you state-of-the-art reports to minutely assess the individual performance of not just each and every student but also the classrooms as a whole and the teachers within an institution. We use Artificial Intelligence to generate highly sophisticated reports that help teachers and students identify the exact pain points and recommend appropriate action plans.







































## License Manager

Licence Manager is another important part of the ecosystem that allows purchase of licences for MKCL Learnico and setting up of the institution's environment for the first time. License Manager is like an administrator portal for an institution where Learnico is being used. The module includes purchasing and renewing licences and creating and managing the Single Point of Contact (SPOC) for the Institute.




































# Plans







Below is a list of features in Learnico

| Features |  | Basic   | Premium   | Super   |
|----------|--|---|---|---|
| 1        | Customization for classroom, teachers, subjects, students  |    |    |    |
| 2        | Support for MCQ  |    |    |    |
| 3        | Support for MCMQ   |  |  |  |
| 4        | Support for True/False   |  |  |  |
| 5        | Support for fill in the blank question   |  |  |  |
| 6        | Support for classroom games  |  |  |  |
| 7        | Teaching Plan management   |  |  |  |
| 8        | Individual teacher login   |  |  |  |
| 9        | Individual student login   |  |  |  |
| 10       | Live & dynamic statistics after each presentation  |  |  |  |
| 11       | Summarized reports at the end of each session  |  |  |  |
| 12       | Support for creating presentations with embeded questions, support to various media types and option to embed any web content on any slide |  |  |  |



| Features |  | Basic   | Premium   | Super   |
|----------|--|---|---|---|
| 13       | Ticket based support   |    |    |    |
| 14       | Machine Learning based assistant to teacher for content creation |    |    |    |
| 15       | Support for Blooms taxonomy                                      |    |    |    |
| 16       | Support to embed or upload video in presentation                 |  |  |  |
| 17       | Support for classification question                              |  |  |  |
| 18       | Support for sequencing question                                  |  |  |  |
| 19       | Basic tabular formatted reports                                  |  |  |  |
| 20       | Smart reports  |  |  |  |
| 21       | Annotation/ White Board  |  |  |  |
| 22       | Live video & audio broadcasting in online classroom              |  |  |  |
| 23       | Session Recording  |  |  |  |



| Features |                                | Basic   | Premium   | Super   |
|----------|--------------------------------|---|---|---|
| 24       | Live chat in classroom         |  |  |  |
| 25       | Attendance management          |  |  |  |
| 26       | Resource sharing with students | Upto 1.5GB  | Upto 15GB   | Upto 15GB   |



# Offline Version

Coming Soon

MKCL Learnico is powered to work in both online and offline modes, which makes it practical for students and teachers to continue the education process without any disruptions in spite of loss or paucity of connectivity and communication bandwidth.

With MKCL's own hardware, Teachers and Students can get a similar experience in classrooms without the necessity to have an internet connection.

The offline solution is simple to setup, highly cost effective and extremely reliable for any institution that wishes to transform their Teaching-learning pedagogy.



For enquiries kindly send an email to  
**[learnico@mkcl.org](mailto:learnico@mkcl.org)**